



We manufacture, distribute and sell
meat products and bakery
using modern industrial equipment.

GROUP FOUNDED IN 2000.



20+

years on the
market



3000+

sales points in the
Republic of Moldova and the
European Union market



450+

qualified specialists
employed



10

national and international
quality certificates



Meat House Group

video presentation

Scan the below QR code to watch the video.



Our Brands

Brands

For over **20 years** the loyal customers of our **retail chain**, of over **3000 sales points** in all regions of the Republic of Moldova and the hypermarkets customers in the European Union appreciate the **variety, quality, freshness and safety** of the products manufactured by the Meat House group of companies.



www.bunatati.md

Bunătăți la Cuptor

1. **High quality bakery products** cooked with natural ingredients, without food supplements and colouring agents. We offer our customers the fresh consumer products such as bread, stuffed buns, pies and roulades, biscuits, croissants and palmier biscuits. For the HoReCa industry (hotels, restaurants, cafes) and specialized stores we provide convenience food with an extended storage period.

2. Carefully chosen **meat products** manufactured with natural spices and organic ingredients. The meat, salamis and hams are **smoked and cooked in the oven**, strictly following the recipes specially designed for our company. These products are available for customers in the company's specialized stores where we can ensure the optimal storage conditions and compliance with the reduced consumption period specific for the fresh products.



www.meathouse.md

Meat House

The main and most varied range of **beef, pork, poultry products** represented by sausages, cooked sausages, salamis of different forms and preparation methods, sausages, ham, souse, fillet, gammon of bacon, fresh and marinated meat, convenience meat products and other products of high-quality meat and refined spices manufactured following the recipes specially designed for our company.



Bunicuța mea

Traditional for the Moldovan, Romanian and Ukrainian areas **meat products** with various cooked sausages, salamis, sausages, gammon of bacon, sausages made of superior meat and first quality beef, pork, chicken and turkey.

Naturinni

Naturinni

We produce salami, cooked sausages, sausages, and other products manufactured following the recipes recognized by the public at large.

Business Dynamics

The variety of products, the number of orders, customers and partners of our factories are constantly increasing in number and quality which ensures financial performance and **positive dynamics of the financial indices.**

40,88

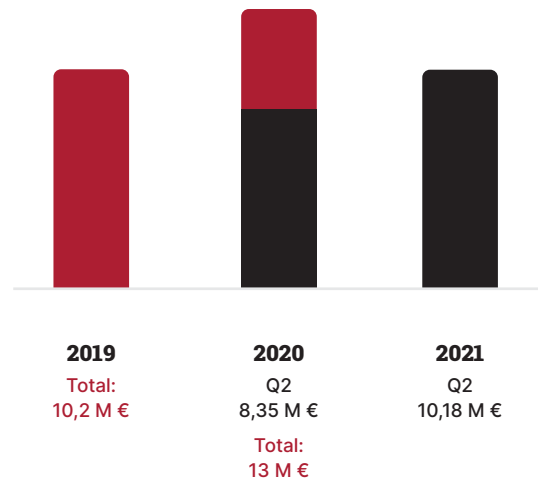
M Euro

Estimated
NET Market
Value

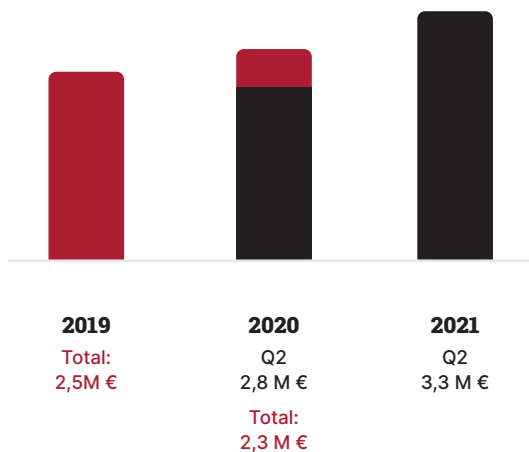
Valuated in 2021 by:



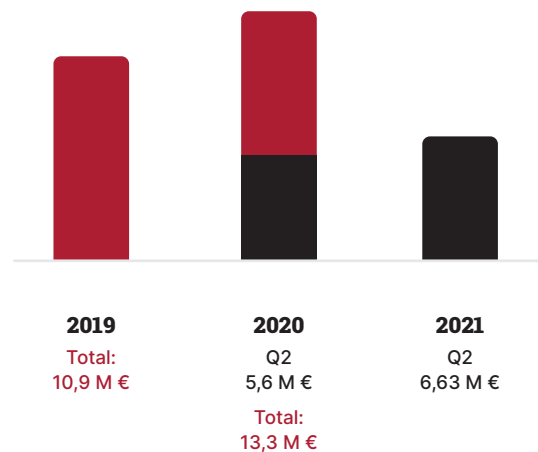
Total Assets



Equity

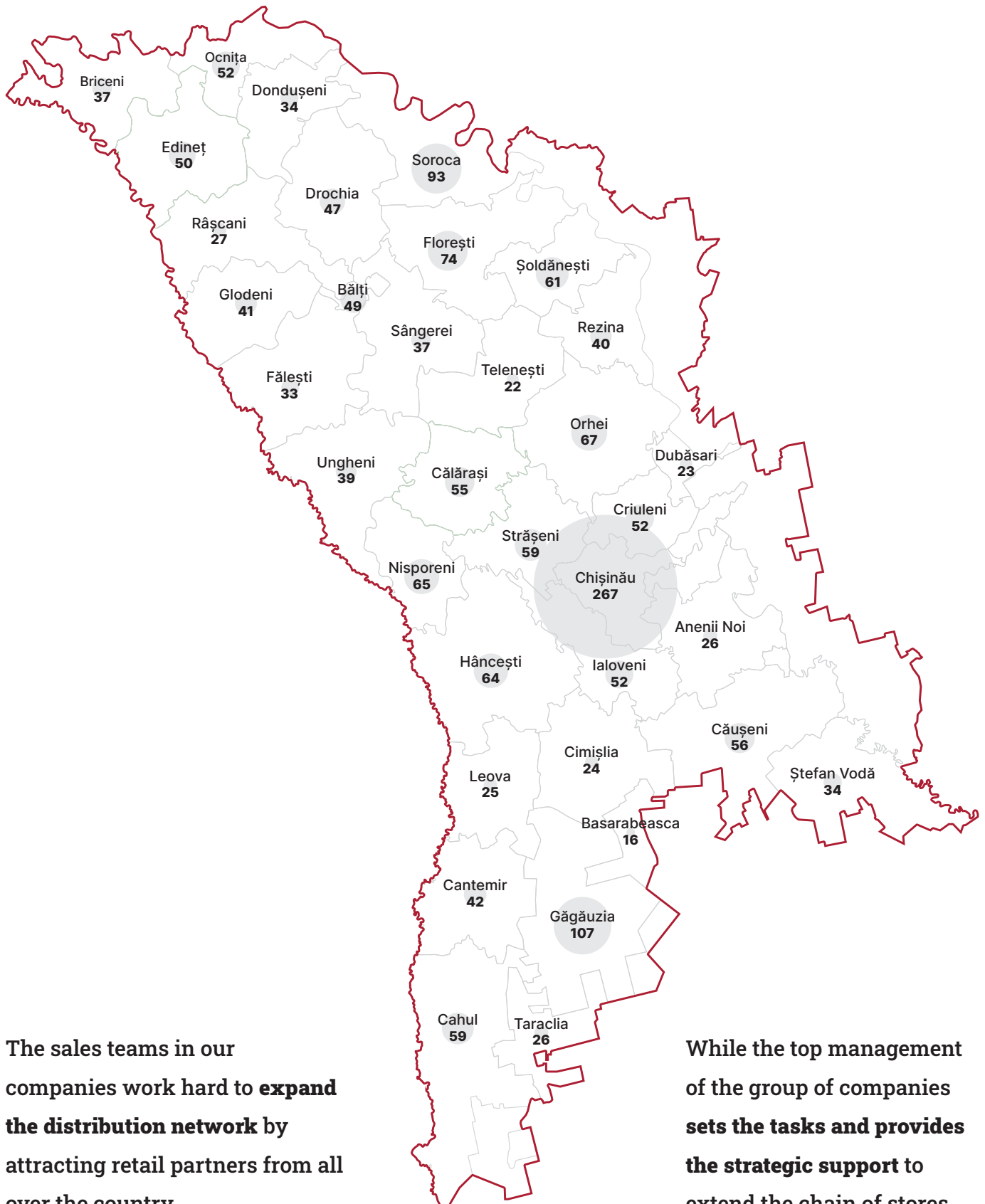


Net Sales



National coverage and local availability

Map



The sales teams in our companies work hard to **expand the distribution network** by attracting retail partners from all over the country.

While the top management of the group of companies **sets the tasks and provides the strategic support** to extend the chain of stores.

Experts in the group of companies

The advanced qualification of each employee in our companies is one of the management priorities for the group of companies. We continuously hunt and bring to bear top expertise, increasing the skills of production teams and operational departments.

MEAT HOUSE PRODUCTION

170
employees

EUROPROD INVEST (RETAIL)

215
employees

BUNĂȚĂȚI LA CUPTOR

70
employees

Certificates and quality standards

The food manufacturing activity implies high standards and requirements. Within the group of companies, we give special importance to the repeated inspections and implementing numerous measures to eliminate the risks of quality compromise, such as:



compliance and safety checks
of the raw material



sanitation of equipment following
the mandatory protocols



daily **medical check-up** and annual
prophylaxis of the employees' health



monitored electronic access and
supervision in the production rooms



application of the specialized equipment to
detect the metals in meat products



determining the quality of production by
means of the **laboratory tests**

Certification

Compliance with the safety requirements applicable in the food industry is constantly monitored by the state institutions such as:

The National Agency for Food Safety

The Center for Applied Metrology and Certification

The Republican Center for Veterinary Diagnosis

Additionally, we carry out the international certifications and authorizations since the group companies is **certified by the specialized international authorities.**



The only company in Moldova boasting the certification
"IFS Food Version 6.1"



Certification
"Quality Management System"
ISO 9001:2015



Certification of compliance with the standard
"IFS Food Version 6.1"



Certification
"Food Safety Management System"
ISO 22000:2005.

Partners

These are our local and European strategic partners.

International

Trading Partners



Local and European

Financial Partners





Factory

Meat House Production SRL

The company was founded in 2000 and is now **one of the largest factories** producing salami, sausages, convenience food and various meat products in the Republic of Moldova.

At the early stages the factory was **equipped with special-purpose equipment and processing lines** of the world-renowned German, American, Italian manufacturers. The customer's requirements are met by **thorough selection of local meat and special spices** for production based on individually elaborated recipes.

At the Meat House factory, we rigorously implement the **technological processes** following the Western models, harness the potential of industrial equipment, while the fresh raw material is chosen directly from domestic and foreign producers.

Production in compliance with the technological protocols and practices is carried out by the **highly qualified teams** in accordance with the strict food safety standards. The company's ability to deliver the quality products is certified through the mandatory inspections of Moldovan supervisory authorities, and has recently been **certified** by the specialized European and international authorities.

Meat House Factory Products

The **meat based product lines**: Bunătăți la Cuptor, Meat House, Bunicuța Mea and Naturinni offer a **rich variety of products**.



Cooked sausages



Sausages



Salamis



Bockwurst sausages



Semi-smoked sausages



Beef, pork, veal, chicken



Ham



Souce



Frozen meat



Convenience food

Meat House Production Process



Meat House Production

Performance

Management of our own stores chain, distribution of the products throughout Moldova and delivery of the international orders requires our factory to maintain a **consistent high and steady pace of production.**

Thus, during the previous year the Meat House factory managed to handle:

77 000+ orders
completed and delivered

1 476 909 units
manufactured

2,3 million kg
of meat products delivered to
our customers

Equipment and Machinery

We manage to keep the constantly increasing volume of the products supply in strict compliance with the parameters requested by our customers being endowed with **specialized industrial equipment from the companies renowned in the world food industry:**



Suppliers



Commercial Partners



Logistics



Own chain of

Logistics and Distribution

Within our factory the 24/24 available customer service is registering all the incoming orders for production incoming from our own chain of specialty stores and over 3000 sales points all over Moldova.

The packaging department is equipped with a number of special-purpose machinery which allows to ensure the loading of the fresh products during the night shifts and to deliver the orders to Meat House stores and retail partners by means of the delivery vehicles early in the day.



Factory

Bunătăți la Cuptor & Co SRL

(Oven products)

The desire to fill the Moldovan customers' need for the fresh food and to meet the demand for the products with authentic taste and flavors revealed by the retail partners in the European Union, inspired us to develop our own factory up-to-time equipped for the production of bread and other healthy bakery products.

The selected flour, fresh ingredients, sourdough starter of lactic acid bacteria combined with the talent of the factory bakers working with modern equipment from the global leaders, allow us to produce thousands of units daily, serving customer orders 24/24 hours for delivery throughout Moldova and in the countries of the European Union according to the requirements of the international partners.



Our Bakery Products

For fans of **fresh and delicious bakery products** we offer:



Over 10 types of bakery and soft sweet bread



French baguette



Cheese placintas (pies) and saralii



Traditional rolls with vegetables



Rolls with sweet filling



sweet buns, croissants for breakfast



Roll-ups, palmier biscuits, biscuits

For the **stores, restaurants, hotels, pizzerias** and other **food services** areas we produce frozen convenience food with extended expiry dates.

- ✔ pizza crust
- ✔ french baguettes
- ✔ buns for breakfast
- ✔ rolls with vegetables
- ✔ sweet rolls
- ✔ cheese placintas (pies)
- ✔ saralii (rolls) with various fillings



Bakery Performance

We can see the interest in our products through the **growing number of the orders** for our products: from 1.61 million in 2019 to **3.35 million in 2020**.

This year our bakers used **772 tons of raw material** compared to 353 tons used in 2019 (factory start-up year).

+108%
orders

1.61 million
in 2019

3.35 million
in 2020

+118%
raw material

353 tons
in 2019

772 tons
in 2020

Production Process

Scan the below QR code using your phone to watch the video on our production process at the bakery Bunătăți la Cuptor & Co SRL





Company Retail Network

Europrod Invest SRL

The development of our own production capacities at the factories within the group of companies and the constantly increasing demand for the fresh meat and bakery products in the local market allowed us to **intensify the process of vertical integration**.

Thus, in 2016 we launched the **chain of specialized stores** "Meat House".

We manage to deliver to our own stores the full range of meat products and bakery.

Owing to the internal logistics and the fleet of specialized delivery vehicles for daily deliveries by our company we can **supply our customers with over 150 types of meat products and 75 bakery products**.

In addition to the fresh products manufactured by our companies we offer customers the opportunity to purchase in the **22 Meat House stores** in Chisinau and the main cities of Moldova the meat of pork, beef, both fresh and marinated in flavored spices for immediate cooking.

Willing to guarantee the high rate of comfort in combination with the variety and freshness of the products we carefully choose the locations for the chain stores. The recently launched stores have an **average area of 250m²** being located in the main sectors of the capital, with the largest store having 460m², while the stores up to 100m² are built in the residential areas to be open for our customers until late hours.

The company's management board assured with **investment support** provided by the group of companies actively progresses in achievement of the strategic tasks to **enlarge the company's retail network** throughout Moldova.

Over the past several years we have managed to increase the sales points' area up to **3500+ m²** and we intend to open stores with an area of 500-650 m² to offer a wide range of products available in classic market networks.

22+

number of **stores**

100 - 460 m²

area of each store

150+

types of **meat products**

75

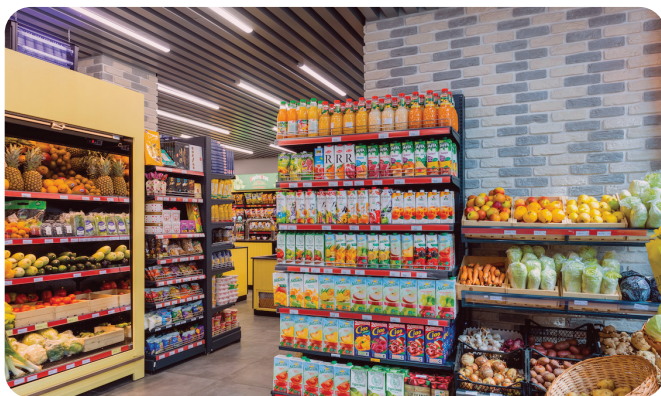
types of **bakery products**

3500+ m²

total stores area

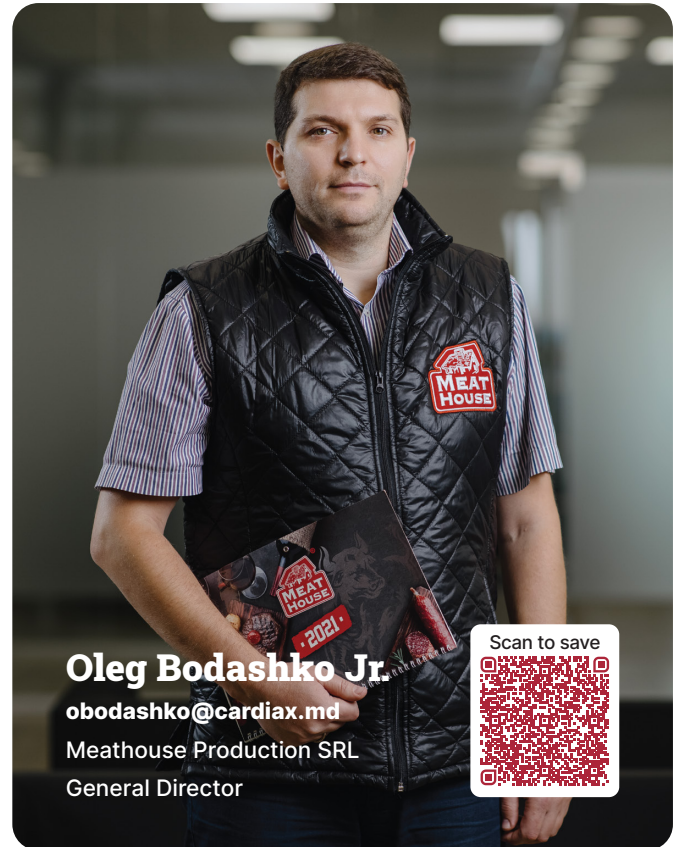
+300 - 500 m²

we plan to **expand soon**



The Team

The **top management team**
of the group of companies



Contact

Contact and bank details of the companies within the group

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Thank you.